	Rep Order# EC'd Yes
	6856863
	Ver# 1 Mod# 0 Status Confirmed
Showing Buylines: All Lines	Traffic Order# 107057
ll Lines	<b>Printed:</b> 09/26/2012 8:02 AM <b>Last Received:</b> 09/25/2012 1:50 PM

Estimate# Buyer Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).DCCC/HORSFORD

Product Horsford/DCCC

Estimate# 1876 Jesse Demastrie Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/1876 Flight Dates 09/26/2012 - 10/01/2012 Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

SC=\*

- CONTRACT COMMENT -

Phone# Fax#

) PHILADELPHIA ) AMY MCCREARY

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SU Buyliı	W-F,M-TU	W-F	М-F	W-F	W-F	×	W−F,M	W-F,M	₩-F,M	×	দ্ৰ	W-F	W-F,M-TU	Day
1130P-12A ne Comment:	11P-1135P NEWS	730P-8P	7P-730P	630P-7P	5P-630P	4P-5P	3Þ-4P	1230 <b>P-1</b> P	12P-1230P NEWS	9A-10A	7A-9A	6A-7A		Time
1130P-12A Buyline Comment: SPORTS NIGHT	NEWS 3 NIGHTSIDE	FACE TO FACE W/ JON RALSTON	WHEEL OF FORTUNE	JEOPARDY	EARLY NEWS	NEWS 4 AT 430P	DR. PHIL	NEWS 4: THE AGENDA	P NEWS 3 AT NOON	TODAY SHOW II	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$400.00	\$1,100.00	\$800.00	\$1,000.00	\$1,000.00	\$1,000.00	\$725.00	\$450.00	\$325.00	\$425.00	\$425.00	\$900.00	\$650.00	\$325.00	Rate
09/30-09/30	09/26-10/02	09/26-09/28	09/26-09/28	09/26-09/28	09/26-09/28	10/61-10/01	09/26-10/01	09/26-10/01	09/26-10/01	10/01-10/01	10/01-10/01	09/26-09/28	09/26-10/02	Dates
j.e.l	Д	H	H	٢	ļω	ч	2	1	jå	<b>.</b>	, H	N	H	Spots/Week
<b></b> 1	Н	H	щ	H	فسو	ы	H	ь		⊢	⊭	Н	<b>-1</b>	
Ы	H	j-ul	Н	н	ь	н	Ь	₽	щ	Ъ	<b>1–1</b>	Ν	-1    -1	Total Spots
\$400.00	\$1,100.00	\$800.00	\$1,000.00	\$1,000.00	\$1,000.00	\$725.00	\$450.00	\$325.00	\$425.00	\$425.00	\$900.00	\$1,300.00	\$325.00	Fotal Cost
														Daypart

1 of

1	ĻŢ	Phone Fax#	Buyer	Estimate#	Product	Advertiser	Statio	Rep Order# EC'd Yes
1	Ι'n	#:				tiser (	n KS	rder# Yes
1	Day		Jesse Demastrie	1876	Horsford/DC	( ).DCC	NV-TV LAS	6856863
	Time		le		Horsford/DCCC	C/HORSFOR	Station KSNV-TV LAS VEGAS, NV	Ver#
	Program					D	•	1 Mod# 0
		Hiatus Weeks	Flight Dates	Agency C/P1	W	30	Agency (	1 Mod# 0 Status Confirmed
-	Len	S		/P2/E	WASHINGTON, DC 2000	50 K ST NW	( ) GMMB	Traffic C
	Rate		09/26/2012 - 10/01/2017	/149/1876	DC 20007			Traffic Order# 107057 Shov
	Dates		2					057 Printed: 09/26/ Last Received: 09/25/2012 1:50 PM Showing Buylines: All Lines
	Spots/We	Salesper	Salesper		Salesperson	Sales Off	Rep Firm	nted: '25/201:
	Spots/Week # of Weeks	Salesperson FAX#	Salesperson Phone#					09/26/2012 8:02 AM 2 1:50 PM
	Total Spots	215-568-1845	215-568-6540		) AMY MCCREARY	PHILADELPHIA		8:02 AM
!	Total Cost	1845	5540		REARY	PHIA		
	Daypart							2 of 2

-REPORT TOTALS-

Report Totals: 15 / \$10,175.00

-SALES MONTHLY TOTALS-

Sales Totals: 15 / \$10,175.00 Sep 12: 12 / \$8,125.00 Oct 12: 3 / \$2,050.00

Station Totals: 15 / \$10,175.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals

\$40,700

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KVVU KSNV

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-COMPETITIVE COMMENTS-

EST SHARES NEW ORDER Demos Books NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE